



## FOR IMMEDIATE RELEASE

### **St. Gregory Unveils its Latest Urban Sanctuary at Pan Pacific Singapore**

Open to guests this June, the new outlet will be the brand's seventh in Asia Pacific and first within Pan Pacific Hotels and Resorts.

**29 June 2010, Singapore** – St. Gregory opens its latest outlet at Pan Pacific Singapore, bringing its unique integrated lifestyle management concept to more customers locally and in the region. A lifestyle brand under Pan Pacific Hotels Group, St. Gregory is now present in Singapore, Malaysia, Japan and soon, China (Suzhou and Xiamen). “It is an exciting time for us as we align our growth with that of our hotel group. Where there’s a Pan Pacific Hotel or PARKROYAL Hotel, we hope for St. Gregory to be there too,” says Ms Wee Wei Ling, founder and Chief Operating Officer of St. Gregory.

#### **More than Just a Spa**

Serving both hotel guests and local residents, St. Gregory at Pan Pacific Singapore will stay true to its core service pillars of:

**Therapy** – St. Gregory’s range of traditional healing therapies originating from China, India, Indonesia and Thailand help rejuvenate the body and soul.

**Fitness** – A one-stop fitness and wellness centre equipped with state-of-the-art workout systems, personal training programmes and fitness classes.

**Aesthetics** – St. Gregory uses only the finest skincare products from Europe (Elemis and Thal’ion) in its facials and partners a local aesthetic physician for specialised treatments using the latest modern techniques.

**Active-Ageing** – St. Gregory partners a team of wellness professionals to provide health management programmes to enhance overall well-being.

“The urban population is increasingly in need of health-driven treatments due to our stressful lifestyles and we are happy to be able to provide an integrated lifestyle management solution for everyone,” says Ms Wee.



**New Exclusive Treatments at St. Gregory at Pan Pacific Singapore include:**

- St. Gregory Instance Radiance Expert to recover your skin's glow and boost cell metabolism
  - St. Gregory Men's Facial Oxygen Booster to relax and energise the complexion
  - St. Gregory Well Being Massage to refresh and strengthen vital energies
  - Traditional Thai Massage to improve circulation and flexibility
  - Traditional Chinese Acupuncture to balance energy flow for good health
- (See appendix for listing and details)

**Awards and Recognitions**

**2006**

- St. Gregory was crowned the “Best Service Spa” in Asia by The Ultimate Spa Guide

**2006 to 2009**

- St. Gregory at Marina Mandarin was accredited Leading Spa by The Leading Hotels of the World Ltd., and is the only spa in Singapore to have received this honour.

**2009**

- St. Gregory at PARKROYAL Penang was rated “Best Spa With A View” in the Harper's Bazaar Spa Awards.

**2010**

- St. Gregory at PARKROYAL Penang was awarded the “Best Body Loving Treatment” for its Signature Traditional Spa Treatment in the Harper's Bazaar Spa Awards.

**2009 and 2010**

- For two years running, St. Gregory at Marina Mandarin was awarded Best Asian-Therapy Based Massage in The Singapore Women's Weekly Best of Beauty Salons, Spas and Services for its Tui Na Massage.



**St. Gregory at Pan Pacific Singapore is located at:**

Address: Level 4, Pan Pacific Singapore  
Opening Hours: 10am to 10pm daily  
Reservations & Enquiries: 6826 8140 / [stgpps.sales@stgregoryspa.com](mailto:stgpps.sales@stgregoryspa.com)

**For more information and media interviews, please contact Touch Communications:**

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**About St. Gregory**

Established in Singapore in 1997, St. Gregory is an integrated lifestyle management built on our unique four pillars of therapy, fitness, aesthetics and active ageing. A pioneer and market leader in the spa and wellness industry, St. Gregory continuously sets the trend for excellent expertise, offering specialised and traditional healing therapies ranging from Chinese Tui Na to Javanese massages and Ayurveda treatments, combined with advanced technologies and techniques from the United States and Europe. The outlets also have comprehensive fitness and wellness facilities to enhance your total well-being.

St. Gregory is currently found in Singapore, Malaysia, Japan and soon, China, and is part of the Pan Pacific Hotels Group, which also manages PARKROYAL Hotels and Resorts, Si Chuan Dou Hua Restaurants and PARKROYAL Serviced Suites.

**About Pan Pacific Hotels Group Limited**

Pan Pacific Hotels Group Limited is a listed hotel subsidiary of Singapore-listed UOL Group Limited, one of Asia's most established hotel and property companies with an outstanding portfolio of investment and development properties. Based in Singapore, Pan Pacific Hotels Group owns, manages and/or markets over 30 hotels, resorts and serviced suites with over 10,000 rooms in Asia and North America including those under development. The Group comprises two acclaimed brands: Pan Pacific® and PARKROYAL®.

Pan Pacific® is a leading brand in Asia and the Pacific Rim situated in key cities of distinguished destinations offering premium accommodations and services. PARKROYAL® is a regional Asia Pacific brand which promises a lifestyle-approach to hospitality that will leave guests with an experience to remember. For more information, visit [pphg.com](http://pphg.com)



## **APPENDIX**

### **Signature Treatments at Pan Pacific Singapore**

#### **St. Gregory Instant Radiance Expert (\$150, 75 minutes)**

This signature facial treatment using marine-based Thal'ion brings an immediate radiance and smoothing effect for tired skins and dull complexions. Suitable for all skin types.

#### **St. Gregory Men's Facial Oxygen Booster (\$160, 70 minutes)**

This high-tech treatment combines fast action and simplicity for 100% effective results. Relaxed and energized, your skin regains balance and vitality.

#### **St. Gregory Well Being Massage (\$150, 60 minutes)**

Combining the unique Ten Culture Touches of massage, the skin is prepared with light body brushing for maximum penetration of powerful massage oils to refresh the spirit and strengthen vital energies.

#### **Traditional Thai Massage (\$140, 60 minutes)**

A unique and wonderful form of hands-on healing work. It improves circulation and flexibility, accelerates physical healing and enhances clarity of mind.

#### **Thai Herbal Compress (\$60, 20 minutes)**

Thai herbal heat compress is used through specialised and distinctive movements to ease muscle soreness. The herbs facilitate release of energy blockages thereby improving energy imbalances within the body.

#### **Traditional Chinese Acupuncture (\$90-\$130, 30 minutes)**

Known to balance energy flow within the body to promote good health, Traditional Chinese Acupuncture at St. Gregory is used effectively for treating rheumatism, osteoporosis and problems in the back, shoulder and knee,